

**GMCW Board of Directors  
Minutes of Meeting  
March 27, 2006**

MEMBERS PRESENT

Stanley Allen	Greg Kubiak
Curt Brookshire	Jerry Lee
Steve Bennett	Harold Lewis
Jack Gerard	Rob Mahaffey
Rob Hall	Kathy McGee
Steve Herman	Dan Patton
	Jack Reiffer

MEMBERS ABSENT

Larry Guillemette  
Howland Hartley

EX OFFICIO MEMBERS PRESENT

Andy Hoffmann  
Jeff Buhrman  
Tom DiGiovanni

EX OFFICIO MEMBERS ABSENT

Steve Katsurinas  
Michael Baker

GUEST PRESENT

Joshua T. Hatfield Smith

The meeting was called to order by Chairman Jack Reiffer at 7:05 pm.

Jack expressed thanks to Steve Bennett for hosting the Board for this meeting.

The minutes for the Meeting of January 23, 2006 were amended and approved.

**Investments Report – JT Hatfield-Smith**

JT provided an update on the GMCW investment portfolio. Generally, the investments are doing better the average. As a general matter, JT felt that the portfolio was in good order. One change was discussed: Moving holdings in American Funds Interim Bond Fund B to AIM Basic Value C. Motion was made and carried to effect that transaction.

**Treasurer's Report -- Harold**

Items of note:

- Season tickets ahead of budget by nearly \$3,000
- Total ticket revenue for Cabaret exceeded expectation by \$5,000
- Holiday ticket revenue exceeded expectations by \$6,000
- Program Ads ahead of budget by \$5,000
- Capital Club nearly \$20,000 ahead of budget (25 for 25 & Kuntzler)
- Credit Card fees higher; in line with tickets sold
- Production expenses have been re-projected for increased costuming charges

Details are in the March report (attached)

The Board approved the Treasurer's report unanimously.

**Executive Director – Andy**

This was Andy's first report to the Board as Executive Director. Highlights:

- Showboys ticket breakdown by seat groupings, demographics, date of sale, etc. Statistical data from the new ticketing system will allow us to make more informed ticketing and target audiences better in the future.
- National Art Marketing Grant: Andy briefed the Board on the changes made to our \$14,000 grant from this group. The marketing focuses on younger gay men and heterosexual women for next year's concerts.

Andy's report, including *Showboys* ticketing data and the NAMG grant modifications are attached.

### **Artistic Director – Jeff**

#### Highlights

- Preview of next season. Four concerts (two in spring; one stage production, one traditional concern). No fall cabaret.
- Community Outreach report:
  - Formation of Outreach Committee: Responsibilities identified
  - Chair to be appointed by Artistic Director in consultation with Chorus President
  - Major activities identified such as AIDS walk, Pride festival, school programs
  - Recommendation that GMCW small ensembles be referred to "community outreach ensembles"

Copy of full Outreach report attached

- GMCW tentatively scheduled to sing at Nationals Game, Wednesday August 8
- Jeff to conduct one of the choruses at the Out Games in Montreal

### **Chorus President - Tom**

- The Member Recognition Task force is planning to recognize membership milestones at the end-of-the-year party. Rainbow colored crystals will denote various years of service.
- The Camp/Retreat task force has also made progress on a number of recommendations for the retreat, including that Ms. Camp Roundmeadow will be responsible for reviewing acts before they are approved for the No-Talent show.
- The Recruitment and Retention Committee has met 4 times, and set goals. Plans a 5<sup>th</sup> meeting to discuss recommendations. Jack, Tom and Jeff will be invited to that meeting.

### **By-laws Task Force – Dan**

- Group has divided revisions into major categories including housekeeping issues, and substantive changes
- The group plans to present the Board with a list of changes for review electronically, make revisions, and then have amendments for vote at the May meeting.
- It was noted that while housekeeping and some substantive provisions may be revised, this process is administrative and the organization is not in any material breach of its operating provisions.

Dan's full report is attached.

### **Personnel Committee – Curt**

Curt reported that review of the Personnel policies had been put on hold until Andy has a chance to review them and consider, based on his direct experience, what changes might be in order. The plan is to review them over the summer and have revisions proposed by early fall.

### **Governance Committee – Jack R**

- Jack announced that David Streit has agreed to take over as Chair of the Governance Committee.
- The primary goal will be to pursue potential new Board members for next year. Those names should be available for the May meeting.

### **Development Committee – Greg**

- Spring Affair plans are moving apace. Invitation will be in the mail in early April.
  - The table captains efforts to date has resulted in 25 table captains committed so far, as compared to 21 last year. Thanks to Rob Hall and Bobbie Thigpin for their Kick-off Reception that helped make this happen.
  - 25<sup>th</sup> Anniversary CD is overcoming obstacles and should be in good shape for the event
  - Owen Taggart is pulling together a strong team of volunteers.
- Major donor initiative is proceeding well.
- 25 for 25 total received through March is \$105,376. Very near the final goal
- Michael Hill (and partner Michael Bigley) will chair the June 23<sup>rd</sup> reception for Barbara cook.

Greg's full report is attached.

### **25<sup>th</sup> Anniversary Plans – Jack R**

- A letter is going out to all “alumni” inviting them to the event. There was some discussion as to the definition of alumni. Basically, it was described as anyone who was formerly connected with GMCW but is not now.

### **Capital Club – Jack G**

- Cocktails with the Conductor went well.
- Working on “reminder” letter to try to get folks back into the fold
- Planning is moving forward on the Alumni party.
- See discussion of alumni definition above.

### **Chairman – Jack R**

- The electronic vote for those who could sign checks on the SunTrust account resulted in unanimous approval.
- Pauline Grossman will be serving as choreographer for several presentations

The meeting was adjourned at 9:05 pm.